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- Régiment de Hull


## A COMMAND PERFORMANCE

Get limited edition framed prints of your favourite Canadian country music stars. These showstoppers will harmonize with any spot of your house. But hurry. We expect sales to be humming.


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## DETAILS

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## DEAR COLLECTORS

The stamps of summer

To many Canadians, summer means music. There's nothing like being at a concert, listening to your favourites on a warm summer's night. For those of you who enjoy tunes with a country flavour, we've got the stamp issue for you: Canadian greats Tommy Hunter, k.d. lang, Renée Martel, Hank Snow and Shania Twain.

Or perhaps you'd like to travel and learn new things. You could head to Winnipeg this summer and be one of the first to visit the Canadian Museum for

Human Rights, the only national museum located outside the National Capital Region and the latest to be established since 1967. If you can't get away, we hope you'll discover the stamp that marks the opening of this museum solely devoted to human rights awareness and education.

In this issue of Details we've also included a sneak peek at the 2015 stamp program and news on coins and collectibles you don't want to miss. So enjoy - it's summer time and collecting is easy.


Jim Phillips, Director, Stamp Services


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## 2015 STAMP PROGRAM

Here's a sneak peek at some planned issues

Among definitives, our Canadian flag stands proudly on domestic Permanent ${ }^{\text {TM }}$ stamps depicting UNESCO World Heritage sites of Old Town Lunenburg (N.S.), SGang Gwaay (B.C.), the Rideau Canal (Ont.), the Landscape of Grand Pré(N.S.), and Head-Smashed-In Buffalo Jump (Alta.). These sites first appeared on our 2014 U.S. and international commemoratives We also introduce a new multi-year series, Provincial Birds.

As for commemoratives, in January, the seventh issue of the Lunar New Year series features the Year of the Ram. We also celebrate Sir John A Macdonald's $200^{\text {th }}$ birthday. February ushers in stamps on the $50^{\text {th }}$ anniversary of the Canadian flag and later on, Responsible Pet Ownership

Spring blooms in March with pansies for our annual flower issue. In April, you can see what's
developed in our third edition of Canadian Photography. May brings us the $100^{\text {th }}$ anniversary of John McCrae's In Flanders Fields, more UNESCO World Heritage sites and a look (way) back at Canadian dinosaurs and other prehistoric creatures We kick off June with the FIFA Women's World Cup ${ }^{\text {TM }}$ issue and launch a series on a subject always on our minds - Canadian Weather Extremes

In September, we issue a new fundraising stamp for the Canada Post Community Foundation and cast a spooky return of Haunted Canada. The year concludes with a third line-up of $\mathrm{NHL}^{\oplus}$ heroes and our annual tribute to the holidays, when we unveil a new sacred stamp of the Madonna and Child and a series celebrating how we deck our halls.

For more information and release dates, look for future issues of Details.

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## CANADIAN COUNTRY ARTISTS <br> Issue date: July 31, 2014

I focused on bringing out the personality of each musician in style of typography, use of photography and
colour palette.
Sabrina McAllister, stamp designer
From the twangy notes and yodels of Hank Snow to the mellow tones of Tommy Hunter, the Quebec folk influence on Renée Martel, and the crossover hits of Shania Twain and k.d. lang, this issue presents a broad spectrum and some of the greatest Canadian names in country music.

Each stamp has been individually designed - by Sabrina McAllister and Xerxes Irani (Twain, Martel and Snow) and Subplot's Roy White (lang and Hunter) - to capture the unique style of the artists. The designs are founded on photographs that epitomize the way these five talented singers are known to their fans. This issue was made possible by the decision to produce five separate booklets and Official First Day Covers - one for each artist - plus a souvenir sheet that brings them together in perfect harmony.

Says designer Sabrina McAllister, "For the design and approach to the stamps, I focused on bringing out the personality of each musician in the style of typography, use of photography and colour palette."

## $\$ 4{ }^{25}$

Souvenir sheet 403942145



To work on this issue,
I was giddy with excitement.
Shania was a childhood
idol for me.
Sabrina McAllister


## SHANIA TWAIN: INTERNATIONAL SUPERSTAR

Shania Twain was born in Windsor, Ontario, on August 28,1965 , and rose to fame in the early 1990s with her debut album, Shania Twain (1993). She achieved worldwide success with her 1997 album, Come On Over, which became the best-selling album of all time by a female musician, and the best-selling country album of all time. To date, Twain has released four studio albums as well as a greatest hits album, and has sold over 75 million albums worldwide, establishing her as an international superstar

Twain has won numerous awards including five Grammy Awards, 27 BMI Songwriter Awards, 26 Canadian Country Music Awards, and 12 JUNO Awards among many others. In 2011, Twain was
inducted into the Hollywood Walk of Fame, the Canadian Music Hall of Fame, and she also released her first memoir, entitled From This Moment On which quickly climbed the best sellers list of The New York Times. December 2012 marked the opening of Twain's two-year Las Vegas residency show SHANIA: STILL THE ONE at the Colosseum of Caesars Palace, which has received rave reviews. Twain continues to perform in Las Vegas for sold-out audiences, taking them on a spectacular musical journey through the stages of her life and career.

## Souvenir shee of 5 stamps

$5 \times$ Permanent ${ }^{T M}$ (domestic rate) $\quad 140 \mathrm{~mm} \times 110 \mathrm{~mm} \quad 250,000 \quad 8$ colours
Design: Sabrina McAllister, Xerxes Irani (Twain, Martel, Snow); Roy White, Subplot Design Inc. (lang, Hunter)
Photos: Mark Abrahams (Twain), Isabelle Clément (Martel), Jeri Heiden (lang), Tommy Hunter Archives, Hank Snow Archives | Printer: Lowe-Martin

| Product | Denomination | Size | Quantity | Printing process |
| :---: | :---: | :---: | :---: | :---: |
| Booklets of 10 stamps |  |  |  |  |
| - Shania Twain <br> - k.d. lang <br> - Tommy Hunter <br> - Hank Snow <br> - Renée Martel | Permanent ${ }^{\text {TM }}$ (domestic rate) <br> Permanent ${ }^{\text {TM }}$ (domestic rate) <br> Permanent ${ }^{\text {TM }}$ (domestic rate) <br> Permanent ${ }^{\text {TM }}$ (domestic rate) <br> Permanent ${ }^{\text {TM }}$ (domestic rate) | $40 \mathrm{~mm} \times 32 \mathrm{~mm}$ $40 \mathrm{~mm} \times 32 \mathrm{~mm}$ $40 \mathrm{~mm} \times 32 \mathrm{~mm}$ $40 \mathrm{~mm} \times 32 \mathrm{~mm}$ $40 \mathrm{~mm} \times 32 \mathrm{~mm}$ | $\begin{aligned} & 400,000 \\ & 300,000 \\ & 250,000 \\ & 250,000 \\ & 200,000 \end{aligned}$ | 5 colours 4 colours 4 colours 5 colours 5 colours |
| Official First Day Covers |  |  |  |  |
| - Shania Twain <br> - k.d. Lang <br> - Tommy Hunter <br> - Hank Snow <br> - Renée Martel | Permanent ${ }^{\text {TM }}$ (domestic rate) <br> Permanent ${ }^{\text {TM }}$ (domestic rate) <br> Permanent ${ }^{\text {TM }}$ (domestic rate) <br> Permanent ${ }^{\text {TM }}$ (domestic rate) <br> Permanent ${ }^{\text {TM }}$ (domestic rate) |  | $\begin{aligned} & 17,000 \\ & 14,000 \\ & 14,000 \\ & 14,000 \\ & 11,500 \end{aligned}$ | Cancellation site: Windsor ON Cancellation site: Consort $A B$ Cancellation site: London ON Cancellation site: Brooklyn NS Cancellation site: <br> Drummondville QC |
| Souvenir sheet of 5 stamps | $5 \times$ Permanent ${ }^{\text {TM }}$ (domestic rate) | $140 \mathrm{~mm} \times 110 \mathrm{~mm}$ | 250,000 | 8 colours |
| Design: Sabrina McAllister, Xerxes Irani (Twain, Martel, Snow); Roy White, Subplot Design Inc. (lang, Hunter) \| <br> Photos: Mark Abrahams (Twain), Isabelle Clément (Martel), Jeri Heiden (lang), Tommy Hunter Archives, Hank Snow Archives \| <br> Printer: Lowe-Martin |  |  |  |  |
| 6 details july-august |  |  |  | L TO ORDER 1-800-565-4362 |



## \$2 ${ }^{50}$ <br> Postcard

262414

I've had many beautiful gifts, in my career. But to have my face on a stamp, that's the best one yet. It's all of Canada that recognizes you. Renée Martel


## RENÉE MARTEL: HER FATHER'S DAUGHTER

Born in Drummondville, Quebec, in 1947, Renée Martel grew up in a home filled with music; both parents were professional musicians. In 1967, Renée moved to Montréal, where she kicked off her career by being named Discovery of the Year and making a number of television appearances. In 1969, her first three singles - Liverpool, Je vais à Londres, and Viens changer ma vie were hits that made Renée Martel a household name

Over her career, she has recorded close to 25 albums and more than 50 singles, some of which
were Felix Award winners. Her sound incorporates modern and traditional styles, pop music and, of course, her country heritage.

Since her 2002 autobiography, Ma vie, je t'aime the Quebec star has completed other albums, Un amour qui ne veut pas mourir (2006), L'héritage (2008), Une femme libre (2012), and more recently, La fille de son père (2014), a tribute to her father Building on a long and outstanding career, Renée Martel continues to perform for her many adoring fans with boundless energy and love of life.


My father has received many honours throughout his career, but to have Canada, where he was born, pay him such a great tribute is a highlight of my life. I wish he could have been here to enjoy it.
Jimmie R. Snow



## HANK SNOW: GRAND OLE OPRY ROYALTY

Clarence Eugene "Hank" Snow was born on May 9 1914, in Brooklyn, Nova Scotia. He survived a difficult childhood and, as a young teen, went to work as a cabin boy on a schooner. On payday, feeling flush Snow spent a few dollars on his first guitar, a T.Eaton Special. This humble beginning led him to Halifax's CHNS Radio in 1933, where he began his career while also performing at county fairs and on local radio stations in the Maritimes and Western Canada.

In 1936, Snow recorded under RCA Victor's Bluebird label in Montréal and signed what would become the longest continuous contract in the history of the country music recording industry lasting 47 years.

Country music legend Ernest Tubb invited Snow to join the Grand Ole Opry in 1950, where he continued to perform for four and a half decades That same year, his landmark hit I'm Movin' On topped the Billboard country chart and remained there for 21 consecutive weeks, a feat yet to be surpassed. Over the years, Snow recorded more than 100 albums, was elected to eight music and song writing halls of fame, and was voted Canada's top country performer 10 times.


## K.D. LANG: "LET YOUR FREAK FLAG FLY"

Born Kathryn Dawn Lang in Consort, Alberta, November 2, 1961, k.d. lang launched her career with the independent debut album Friday Dance Promenade in 1983. In 1986 she released Angel With A Lariat to worldwide critical and commercial acclaim

The legendary Roy Orbison chose her to record a duet of his standard, Crying. The collaboration won them the Grammy Award for Best Country Collaboration with Vocals in 1989. Over the past three decades, k.d. lang has released more than a dozen albums and sold millions of copies worldwide She has won both JUNO and Grammy awards, was invested into the Order of Canada in 1997, and received a Governor General's Performing Arts Award for Lifetime Artistic Achievement in 2005. She has also been named Female Vocalist of the Year and Entertainer of the Year by the Canadian Country Music Association several times.

Her haunting performance of Leonard Cohen's Hallelujah was a highlight at the opening ceremony of the Vancouver 2010 Olympic Winter Games. At the 2013 JUNO Awards ceremony, k.d. lang, an animal rights activist and champion of gay rights, praised Canadians for their acceptance of difference That evening she was formally inducted into the Canadian Music Hall of Fame.

Most people recognize k.d. lang by her very distinctive and unique hairstyle. The stamp was created to highlight this very original difference. Roy White, stamp designer



It is a great honour to have a stamp issued that represents my career. I had the privilege of being in the living rooms of Canadians for 36 consecutive years and receiving wonderful letters from so many of them. What a wonderful legacy.
Tommy Hunter


## TOMMY HUNTER: CANADA'S COUNTRY GENTLEMAN

Tommy Hunter got his start at a young age: armed with a rented guitar, the legend from London, Ontario, began performing at his local church and a veteran's hospital at nine years old. Inspired by country legend Roy Acuff, he worked to perfect the musicianship and on-stage persona that would make him so popular.

The 16 -year-old Hunter marked his radio debut in 1952, and by the time he was 20 , he was a featured singer on CBC-TV's Country Hoedown. This experience paved the way for his own series, The Tommy Hunter Show, on which appeared the likes of

Shania Twain, k.d. lang and Hank Snow. The broadcast lasted for 27 years, making it the longest running network country music show in the world and making Hunter's name synonymous with Canadian country music.

Tommy Hunter was inducted into the Canadian Country Music Hall of Fame, appointed to the Order of Ontario and the Order of Canada, and recognized with a Lifetime Achievement Award by the Country Music Association of Ontario and the Gospel Music Association of Canada.

## RÉGIMENT DE HULL

Commemorative envelope
Issue date: August 7, 2014


Founded in 1914 as a response to the outbreak of the First World War, the Régiment de Hull - known then as the $230^{\circ}$ Bataillon des Voltigeurs canadiens français - served as part of the Forestry Corps Volunteers also fought at the front alongside other regiments. This commemorative envelope recognizes the Régiment de Hull and its 100 years of service that began in the trenches of Europe.

On August 7, the Régiment de Hull celebrates 100 years of service to Canada at home and abroad.

Based on archival photographs from the Regiment, the envelope recalls those early days and later service in Germany, Korea, Cyprus, Israel, Haiti, the former Yugoslavia and Afghanistan.

The Salaberry Armoury, home to the Regiment and the site of local recruitment during the Second World War, appears on the envelope's postage, cancelled in Gatineau, Quebec.

## Still available


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341937

## CANADIAN MUSEUM FOR HUMAN RIGHTS <br> Issue date: August 20, 2014



The facility, I can say, is truly awe-inspiring.
Adrian Shum, stamp designer
The Canadian Museum for Human Rights will guide visitors through the worst - and brightest - of stories about human rights. While that journey is likely to be powerful, difficult and haunting, the Museum aims to encourage reflection, dialogue and hope for a changed world. That goal is reflected in the architecture of the Winnipeg-based institution, where an innovative design literally leads visitors from darkness to light.
"It was important to use an image that featured the four main elements of the building," says stamp

$\mathbf{\$ 1 8 5}$
OFDC 413938131
designer Adrian Shum. "The dark roots through which visitors enter, the mountain which houses the galleries, the glass-canopy cloud, and the brilliant Tower of Hope guide visitors through their journey."
"Creating a human rights museum is one of the boldest statements that a country - a people - can make about who they are and who they want to be, says Stuart Murray, the Museum's President and Chief Executive Officer. "This beautiful new stamp will tell Canadians that they are part of something bigger - something they can be proud of."

| Product | Denomination | Size | Quantity | Printing process |
| :--- | :--- | :---: | :--- | :--- |
| Booklet of 10 stamps | Permanent $^{\text {TM }}$ (domestic rate) | $40 \mathrm{~mm} \times 40 \mathrm{~mm}$ | 200,000 | Lithography in 6 colours <br> Spot varnish |
| Official First Day Cover | Permanent $^{\text {TM }}$ (domestic rate) | $191 \mathrm{~mm} \times 113 \mathrm{~mm}$ | 11,500 | Cancellation site: <br> Winnipeg MB |

Design: Adrian Shum, Circle | Photos: Mike Grandmaison | Printer: Lowe-Martin

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# PURE SILVER COIN <br> FIRST NATIONS ART: SALMON 


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The application of colour to the salmon and the clusters of roe between them further enhances this detailed design.

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