## OCTOBER 2014 | No.9

# Details 

Inside

- Wait for Me Daddy
- Madonna and Child


## COLLECTION CANADA



Add to your collection

(J) 902-863-6550

## CONTENTS

OCTOBER 2014 | No. 9

## 5 Québec Conference, $150^{\text {th }}$ Anniversary

This commemorative envelope marks the second meeting that laid the groundwork for the creation of our nation.

## 6 Wait for Me Daddy

Issued in time for Remembrance Day, this poignant and most famous Canadian photograph of the Second World War.

## 8 Santa

This trio of stamps lets Santa ride along with your best wishes - here at home, in the United States and around the world.

## 10 Madonna and Child

It's the $350^{\text {th }}$ anniversary of Notre-Dame de Québec, home to this sacred painting by Flemish Baroque artist Abraham Janssens van Nuyssen.

## 12 Royal Canadian Mint Coins

Collectible coins of all kinds for all occasions.


DETAILS

Write to
STAMP SERVICES - DETAILS
CANADA POST
2701 RIVERSIDE DR SUITE N1070
OTTAWA ON K1A OB1 CANADA
Printed in Canada.

Details is published by Canada Post.
Director, Stamp Services: Jim Phillips
Director, Marketing and Brand: Nancy Wright Co-ordinator: Monica Desjardins Staff contributors: Joy Parks, Will Manzer French revision: Marjolaine Morin Proofreading: Christopher Mallory Manager, Graphic Design: Céline Morisset Layout and design: André Monette

Permanent ${ }^{T M}$ and Picture Postage ${ }^{T M}$ are trademarks of Canada Post Corporation. © 2014 Royal Canadian Mint. All rights reserved.
The Poppy, when used as a symbol of Remembrance in Canada, is a registered trademark of Dominion Command of the Royal Canadian Legion and is used with the kind permission of Dominion Command.
NHL and the NHL Shield are registered trademarks and the word mark Original Six is a trademark of the National Hockey League. All NHL logos and marks and NHL team logos and marks depicted herein are the property of the NHL and the respective teams and may not be reproduced without the prior written consent of NHL Enterprises, L.P. © NHL 2014. All Rights Reserved.


# DEAR COLLECTORS <br> The stamps of 2015 are on the horizon 

The unveiling of the Original Six™ stamp issue at the Hockey Hall of Fame in Toronto, October 2. Left to right: Harry Howell, Pierre Pilote, Red Kelly, Bobby Orr, Jeri Horton-Joyce (Tim Horton's daughter), and Doug and Glen Harvey (Doug Harvey's sons).

It's been an interesting year at Stamp Services, with a brand new format and schedule for our Details magazine and several popular issues like Haunted Canada, Canadian Country Artists, Great Canadian Comedians, Wait for Me Daddy (earlier this month), and legendary defencemen of the Original Six ${ }^{\mathrm{TM}}$ era.

While we're focussing on our program for the next two years, 2014 isn't complete without our annual Christmas issues. We have a three-stamp tribute to the holiday's hardest worker and a sacred stamp depicting a treasured canvas at Notre-Dame de Québec.

October 25-26
International Stamp Show of Laval / PHILA-LAVAL Place des Ainés de Laval 435 Blvd. Curé Labelle, Chomedey, Laval, Quebec

## November 14-16

National Postage Stamp Show
The International Centre (Hall 3),
6900 Airport Road, Mississauga, Ontario
November 21-22
EXUP 37 - International Stamp Show of Montréal
Centre Saint-Mathieu, $71108^{\text {th }}$ Avenue
(near Jean-Talon and Blvd. Saint-Michel)
Montréal, Quebec

## November 22

Middpex 2014
Westview Baptist Church, 1000 Wonderland Road S., London, Ontario


With our work done for this year's releases, we can't wait to bring you all the stamps and collectibles on our drawing board for 2015... and beyond. Until then, we wish you all the best for the season.


NOTICE

Stamp printing specifications

- Perforations are all 13+ or simulated perforation.
- Tagging is on four sides, unless otherwise indicated.
- Paper is Tullis Russell, unless otherwise indicated.
- Gum type is pressure sensitive, unless otherwise indicated.

Items may not be exactly as shown.

Si vous n'avez pas reçu cette publication dans la langue officielle de votre choix, veuillez envoyer un courriel à endetail@postescanada.ca ou remplissez le bon de commande et postez-le à notre adresse :
EN DÉTAIL POSTES CANADA
2701 PROM RIVERSIDE BUREAU N0020 OTTAWA ON K1A 0B1 CANADA

# QUÉBEC CONFERENCE, 150 ${ }^{\text {TH }}$ ANNIVERSARY 

Commemorative envelope
Issue date: October 10, 2014


In the fall of 1864, delegates met twice with the ambitious goal of uniting the British North American colonies. The second conference, held in Québec, resolved many of the complex challenges raised during lively discussions in Charlottetown.

From October 10, Québec Conference delegates debated and eventually approved 72 principles that still largely define Canada today. The creation of these Québec Resolutions was guided by a determined Sir John A. Macdonald, who later

## On October 10, we celebrated the 1864 Québec Conference, reliving a key moment in the creation of Canada.

## \$3 <br> 342046

drafted the British North America Act during the final round of debate in London, England, in 1866-67.

This commemorative envelope celebrates the monumental achievement of the Québec Conference delegates. Paired with the Charlottetown Conference envelope of this past September, this issue continues the story of the first steps in the foundation of our country through archival photographs, art and documents.

Also available


## \$3

Charlottetown Conference $150^{\text {th }}$ Anniversary 342045


## $\$ 129^{95}$

2014 50-Cent Pure Gold Coin - $150^{\text {th }}$ Anniversary of Quebec and Charlottetown Conferences Mintage: 7,500 coins worldwide ( 1.27 g ) 244368 ■ N GST/HST

## WAIT FOR ME DADDY

Issue date: October 4, 2014


On October 1, 1940, Claude P. Dettloff, a photographer for The Vancouver Daily Province, was taking pictures of soldiers from the Duke of Connaught's Own Rifles as they marched to a waiting ship. Suddenly, a whitehaired boy, only five years old, escaped his mother's grasp and raced to his father in the formation. Dettloff captured the poignant scene on film, creating what would become Wait for Me Daddy, the most famous Canadian photograph of the Second World War and one of the most recognized of all war photos.

This picture - and the yearning on the little boy's face - would become a powerful image for gaining support on the home front. The day after it had

appeared in the Province, young Warren "Whitey" Bernard became famous. The arresting scene soon appeared in many other publications, including Life, Liberty, Newsweek, and Reader's Digest, as well as the Encyclopaedia Britannica Yearbook and countless newspapers. It even hung on the walls of every school in British Columbia.

Recognizing the strong impact of this touching moment frozen in time, the government relied on the photograph and its younger subject to successfully sell war bonds. Heart-rending ads featured the child pleading with Canadians to help "bring my daddy home." Happily, Whitey's father survived the war.

Today, Whitey Bernard is retired and lives in Tofino, B.C. After establishing a small marina, marine hardware store and fuel station, he married Ruby Johnson in 1964, then served in local politics as alderman and mayor.

This fall, the City of New Westminster raised a bronze statue at the bottom of Eighth Street, in Hyack Square, to mark the $75^{\text {th }}$ anniversary of Dettloff's unforgettable photograph. Next year, the City will host a soldiers' march to commemorate the $70^{\text {th }}$ anniversary of the end of the Second World War.

$\$ 2^{50}$
Postcard
262424


## \$44 ${ }^{95}$

2014 \$3 Pure Silver Coin - Wait for Me, Daddy Mintage: 15,000 coins worldwide ( 7.96 g ) 244441 ■ $\quad$ GST/HST

$\$ 59^{95}$
Limited edition framed print $12.5^{\prime \prime} \times 16.5^{\prime \prime}$ ( $317.5 \mathrm{~mm} \times 419.1 \mathrm{~mm}$ ) 342044

\$5995
2014 \$10 Pure Silver Coin - Wait for Me, Daddy Mintage: 10,000 coins worldwide ( 15.87 g ) 244442 ■ No GST/HST

| Product | Denomination | Size | Quantity | Printing process |
| :--- | :--- | :--- | :--- | :--- |
| Booklet of 10 stamps | Permanent $^{\top M}$ (domestic rate) | $28 \mathrm{~mm} \times 35.778 \mathrm{~mm}$ | 400,000 | Lithography in 6 colours |
| Special pane of <br> 5 stamps $\ddagger$ | Permanent $^{\top M}$ (domestic rate) | $165 \mathrm{~mm} \times 241 \mathrm{~mm}$ | 75,000 | Lithography in 6 colours |
| Official First Day Cover | Permanent $^{\top M}$ (domestic rate) | $191 \mathrm{~mm} \times 113 \mathrm{~mm}$ | 13,000 | Cancellation site: |
|  |  |  | New Westminster BC |  |

[^0]
## SANTA

Issue date: October 23, 2014


## Write to Santa he'll write back.

## Remember your return address.

To every child, Santa is someone a little different: the jolly, bearded elf who brings the year's most popular toys; the magical, red-suited man who fills stockings with chocolate; and much, much more. He answers letters, enjoys cookies and milk, and fulfills Christmas dreams. He brings joy, comfort, and hope wherever they are needed.

It's no small wonder that children around the globe write letters to Santa. Every year, Canada Post helps him with his mail - with an average of one million letters arriving from every corner of the world, in English, French, and 30 other languages. These precious messages contain everything from the most selfless wish lists to the most grandiose of Christmas dreams.

Stamp illustrator Christiane Beauregard was inspired by the many sides of Santa. She created three unique scenes - each with its distinct, colourful environment - in which the iconic figure writes letters, gives presents, and stands in the traditional robes of Saint Nicholas.
"The letter writing suggests a more reflective aspect of Santa's personality," says Beauregard of the Permanent ${ }^{\text {TM }}$ stamp. "I coloured the background a rich, golden tone to radiate the warmth these letters bring to children."

In choosing to feature Santa with his magical bag of presents on the U.S.-rate stamp, Beauregard was careful to create something new from a common Christmas image: "I injected an element of playfulness. With Santa flying through the air, there's a touch of euphoria in the universal scene."

To complete the three-stamp issue, Beauregard drew on the traditional roots of Saint Nicholas, using an elegant coat and decorative trimmings to evoke a mystical aura.

While the three scenes highlight different sides of Santa, it was their similarities that inspired stamp designer Hélène L'Heureux.
"In each of the three figures, the kindness and generosity of Santa emerge," she explains. "Whether answering letters, handing out gifts, or simply expressing peace and serenity, Santa is endearing, merry and timeless."

In honour of jolly Saint Nick, the Official First Day Cover for these festive stamps is cancelled in Saint-Nicolas, Quebec.

$\$ 7^{20}$
Booklet of 6 stamps 113822

## I wanted to evoke Santa Claus with a poetic spirit.

Christiane Beauregard, stamp illustrator

\$15
Booklet of 6 stamps
113823


Souvenir sheet 403821145
$\$ 5^{55}$
Souvenir sheet
OFDC
403821144


Denomination Size Quantity Printing process

| Product | Denomination | Size | Quantity | Printing process |
| :--- | :---: | :---: | :---: | :---: |
| Booklet of 12 stamps | Permanent $t^{\top M}$ (domestic rate) | $22 \mathrm{~mm} \times 24 \mathrm{~mm}$ | $2,000,000$ | Lithography in 6 colours |
| Booklet of 6 stamps | $\$ 1.20$ (U.S. rate) | $22 \mathrm{~mm} \times 24 \mathrm{~mm}$ | 570,000 | Lithography in 6 colours |
| Booklet of 6 stamps | $\$ 2.50$ (international rate) | $22 \mathrm{~mm} \times 24 \mathrm{~mm}$ | 590,000 | Lithography in 6 colours |
| Souvenir sheet of <br> 3 stamps $\ddagger$ | $1 \times$ Permanent ${ }^{\top M}, 1 \times \$ 1.20$, | $85 \mathrm{~mm} \times 54 \mathrm{~mm}$ | 140,000 | Lithography in 8 colours |
| Souvenir sheet <br> Official First Day Cover | $1 \times \$ 2.50$ |  | 11,500 | Cancellation site: <br> Saint-Nicolas QC |

[^1]
## MADONNA AND CHILD

Issue date: October 23, 2014

In 2014, Notre-Dame de Québec marks its $350^{\text {th }}$ anniversary. Bishop François de Laval established the parish on rue De Buade in Québec, September 15, 1664 - a mere 56 years after Samuel de Champlain founded the Habitation de Québec.

Within the church you'll find La Virgen y el Niño con San Juan Bautista (The Virgin and Child with St. John the Baptist). The oil on canvas is the work of Flemish Baroque painter Abraham Janssens (or Janssen) van Nuyssen (circa 1567/76-1632).

Born in Antwerp, this artist of chiaroscuro, bold composition and nudes was named dean of masterpainters in 1607. Until the arrival of his lifelong adversary, Peter Paul Rubens, Janssens was thought to be a leading historical painter of his time.

This stamp, featuring a painting treasured by Notre-Dame de Québec, is issued in honour of the parish's 350-year milestone.


This stamp is issued in honour of Notre-Dame de Québec's $350^{\text {th }}$ anniversary.

| Product | Denomination | Size | Quantity | Printing process |
| :--- | :--- | :--- | :--- | :--- |
| Booklet of 12 stamps | Permanent $^{\top M}$ (domestic rate) | $26 \mathrm{~mm} \times 32 \mathrm{~mm}$ | 350,000 | Lithography in 7 colours |
| Official First Day Cover | Permanent ${ }^{\top M}$ (domestic rate) | $191 \mathrm{~mm} \times 113 \mathrm{~mm}$ | 11,500 | Cancellation site: Québec QC |

[^2]
# THE EASY WAY TO COLLECT 



Octeber Deenmber 2014 . Octobre-dictmhre 2014

## Complete your collection

Quarterly collector packs are the easy and convenient way to collect all the stamp designs for the year.


## $\$ 34^{70}$

Jul.-Sep. 2014
402014301

## \$33 ${ }^{75}$

Oct.-Dec. 2014 402014401

$\$ 80^{87}$
Apr.-June 2014
402014201

## \$18 ${ }^{11}$

Jan.-Mar. 2014
402014101

Original Six ${ }^{T M}$ set of 6 souvenir sheets is not included.

## Stuck on Stamps!

Collector packs for kids. Each pack contains six or seven mint stamps and StampFact trading-style cards with an image of each stamp and interesting information.

2014 packs still available

$\$ 5^{95}$
402014501

\$5 ${ }^{95}$
402014502

\$5 ${ }^{95}$
402014503

\$5 ${ }^{95}$
402014504

From Canada or the U.S.
(J) 1-800-565-4362

From other countries
(D) 902-863-6550

## ROYAL

CANADIAN MINT COINS SOLD AT CANADA POST


## \$1995

2014 Holiday Gift Set
Mintage: While supplies last 244372 4

$\$ 29^{95}$
2014 50-Cent Cupronickel Coin - Christmas Tree Mintage: 20,000 coins worldwide 2444154


## $\$ 114{ }^{95}$

2014 \$20 Pure Silver Coin - Winter Berries
Mintage: 7,500 coins worldwide ( 31.39 g ) 244414 ■ No GST/HST


## \$149 ${ }^{95}$

2014 \$20 Pure Silver Coin - Snowman Mintage: 10,000 coins worldwide (31.39 g) 244413 ■ No GST/HST

## $\$ 39^{95}$

2014 \$10 Pure Silver Coin - O Canada Canadian Holiday Scene No. 10 of 10 Mintage: 40,000 coins worldwide ( 15.87 g ) $244288 \triangleright$ No GST/HST


## \$64 ${ }^{95}$

2015 \$10 Pure Silver Coin - Winter Scene Mintage: 8,000 coins worldwide ( 15.87 g ) 244424 ■ No GST/HST


## \$27995

2014 \$5 Pure Gold Coin - Cougar Mintage: 3,000 coins worldwide ( 3.14 g ) $244428 \triangleright$ No GST/HST


## $\$ 99^{95}$

2015 \$20 Pure Silver Coin - The Majestic Moose Mintage: 7,500 coins worldwide ( 31.39 g ) $244418 \triangleright$ No GST/HST


## $\$ 99^{95}$

2015 \$20 Pure Silver Coin - Ice Dancer Mintage: 7,000 coins worldwide (31.39 g) 244427 ■ No GST/HST


## $\$ 279^{95}$

2014 \$5 Pure Gold Coin - Overlaid Majestic Maple Leaves
Mintage: 3,000 coins worldwide ( 3.14 g ) 244408 ■ No GST/HST

\$2595
2014 \$20 Pure Silver Coin - Snowman Mintage: 200,000 coins worldwide ( 7.96 g ) 244409 ■ No GST/HST

## ORDER FORM

## How to order

## Payment by cheque

Please make payment in Canadian funds, by money order, bank draft or cheque payable to Canada Post. Cheques over $\$ 1,500$ must be certified. Do not send cash through the mail. The cash-on-delivery (COD) option is not available.

## NEW - Payment by credit card

Visa ${ }^{\text {TM }}$, MasterCard ${ }^{\text {TM }}$ and American Express ${ }^{\text {TM }}$ are accepted for orders online or by telephone only, including Prestige Collector's account standing orders.

## Returns

Please contact Philatelic Customer Service for a return authorization number (RAN) to return an item. The number should be included in the package for prompt service.

## Making your selection

## Quantity

When expressing the desired quantity, state the number in configurations of stamps required. For example, if you're ordering three upper left corner blocks, write 3 (not 12).

## GST or HST

Add 5\% GST or 13\% HST (Ont., N.L. and N.B.), $15 \%$ HST (N.S.) or $14 \%$ HST (P.E.I.), as outlined in the tax information below.

## PST

Residents of B.C., Que., Man. and Sask., please calculate PST on applicable products.

## There is a different product number for each configuration within a stamp issue.

Every effort is made to ensure that product descriptions and suggested retail prices are accurate and up to date, errors and omissions excepted. Canada Post reserves the right to vary prices and product descriptions at any time without notice. Individual post offices may sell items for less.

American Express ${ }^{\text {TM }}$ is a trademark of American Express Company. MasterCard ${ }^{\text {TM }}$ is a trademark of MasterCard International Incorporated. Visa ${ }^{\text {TM }}$ is a trademark of Visa International Service Association.

## TAX INFORMATION

All products are subject to HST (N.S., N.B., N.L., Ont. and P.E.I.) or GST (rest of Canada), unless indicated otherwise.

- Provincial sales tax is applicable according to the provincial rate for Que.
4 Provincial sales tax is applicable according to the provincial rate for Sask., Man., Que. and B.C.
$\triangleleft$ Provincial sales tax is applicable according to the provincial rate for Man., Que. and B.C.
- Provincial sales tax is applicable according to the provincial rate for Man. and B.C.
$\triangleright$ Not subject to GST or HST.
- Provincial sales tax is applicable according to the provincial rate for Sask., Man. and B.C.
- Only GST is applicable in all of Canada.
• Only GST is applicable in all of Canada. In Que., provincial sales tax is applicable according to the provincial rate.


| $E$ |  |  | $F$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Subtotal 1 | GHT or HST | Subtotal 2 | PST | Subtotal 3 |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Handling fe |  | \$2 p | plica | axes |
| Total order |  |  |  |  |

## OFFICIAL FIRST DAY COVER COLLECTION 2014

## $\$ 99^{95}$

342043


We've got you covered with this collection of 44 OFDCs in one convenient set

- Each stamp issue comes affixed to an OFDC.
- Each collectible cover features a unique thematic design that relates to the stamp issue.
- The stamps are officially cancelled with the date and place of issue.
- An illustrated one-page guide shows the 2014 First Day cancellations.
- The set includes a metal 2014 commemorative plaque.
- There's more than $\$ 100$ in OFDCs.

From Canada or the U.S.
(D) 1-800-565-4362

From other countries
(D) 902-863-6550
canadapost.ca/shop


[^0]:    Design: Susan Mavor (Metaform) | Photos: Claude P. Dettloff, staff photographer, The Vancouver Daily Province | Printer: Lowe-Martin | $\ddagger$ Gum Type: PVA

[^1]:    Design: Hélène L’Heureux | Illustration: Christiane Beauregard | Printer: Lowe-Martin | $\ddagger$ Gum Type: PVA

[^2]:    Design: Louise Méthé | Painting: Abraham Janssens van Nuyssen | Printing: Lowe-Martin

