

Addressed Admail™ and Publications Mail™

NEW – Elimination of bags as a containerization option for *Addressed Admail™* and *Publications Mail™* effective January 17, 2011

Canada Post has accepted bags as a containerization option for our Direct Marketing services for many years. However, as we modernize our network, we will be eliminating bags as an acceptable containerization option as they impact the condition of your mail and cause processing issues and delays due to missing or ripped bag labels.

Canada Post will **no longer supply** bags as of **December 31, 2010**, and will **no longer accept** *Addressed Admail™* and *Publications Mail™* mailings deposited in bags effective **January 17, 2011**. In preparation for these changes, we encourage you to begin transitioning from bags to more efficient containerization alternatives such as Canada Post free reusable plastic pallets and Canada Post hard-sided containers.

Details on containerization options and benefits are available by viewing the Mail Preparation and Presentation Guides at canadapost.ca/mailpreparation.