
ADDRESSED ADMAIL™

Addressed Admail service is available with or without an Agreement.

Addressed Admail service is a proven and effective direct marketing medium that offers Customers the ability to personalize their mailing and target their promotional messages to specific consumers or prospects.

To qualify for the Addressed Admail service, mailings must:

- be deposited and paid for in Canada for delivery in Canada
- meet the Addressed Admail definition
- consist of a minimum of 1,000 items
- consist of mail items that meet the requirements outlined in the applicable *Postal Standards Guide*. Visit canadapost.ca/postalstandards for more information
- be properly prepared and presorted (if required) in accordance with the applicable *Mail Preparation and Presortation Guides*. Visit canadapost.ca/mailpreparation for more information.

WHERE TO FIND MORE INFORMATION

Canada Post has designed a *Customer Guide* to give Customers detailed information needed to get the most from Canada Post's Addressed Admail service. Visit canadapost.ca/generalterms to view the qualifications for the terms and conditions under which this service is provided.

Customers may also visit canadapost.ca/aasupportdocuments for a list of support documents detailing Addressed Admail requirements or call the Commercial Service Network at 1.866.757.5480 for general information on Products and Services.