

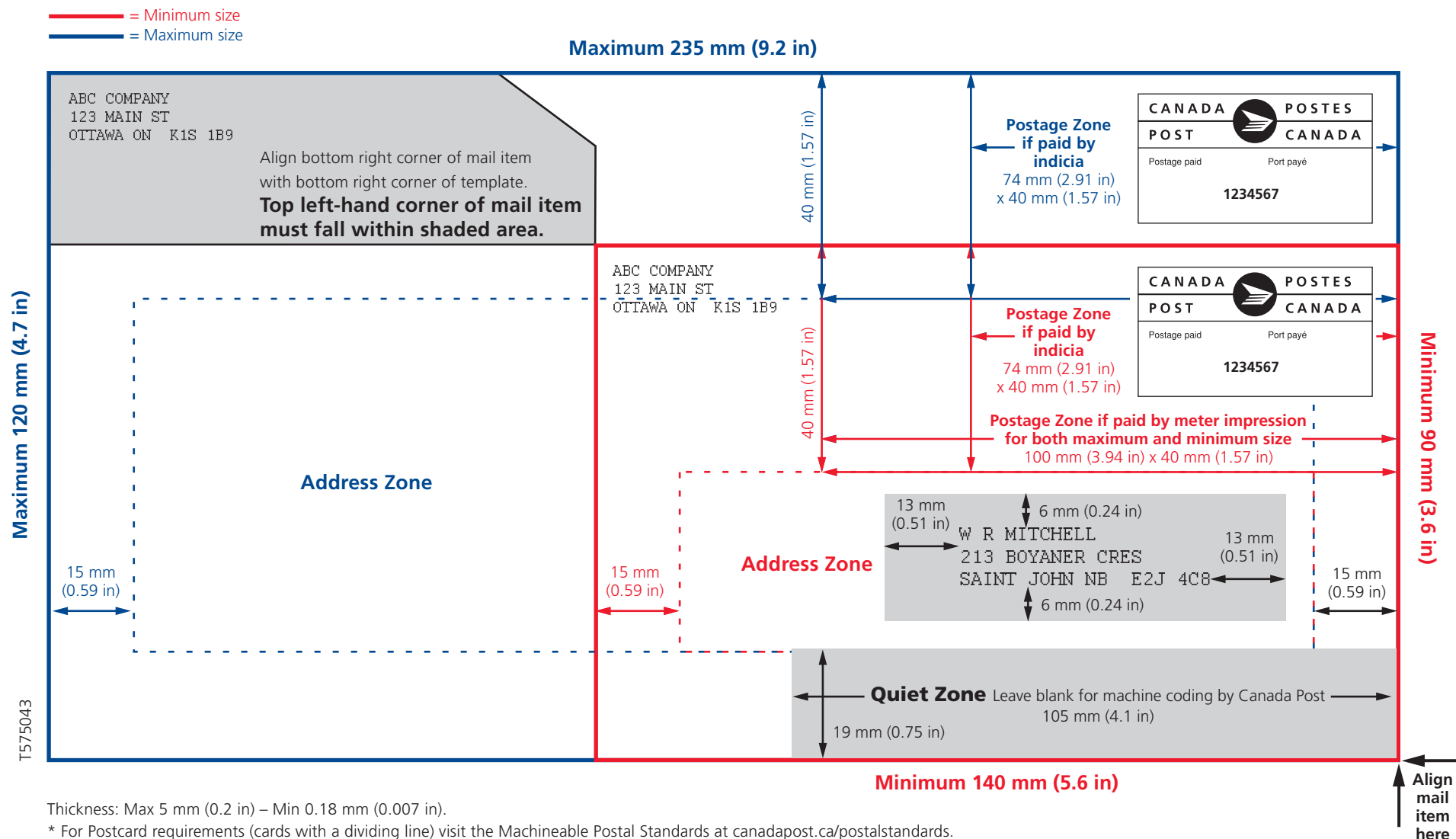
# Machineable Standard/Short and Long (S/L) Cards\* Sizing Template

## Addressed Admail™ and Incentive Lettermail™

### For Mailings Deposited at Sites that have New Automated Equipment\*\*



From anywhere... to anyone



Thickness: Max 5 mm (0.2 in) – Min 0.18 mm (0.007 in).

\* For Postcard requirements (cards with a dividing line) visit the Machineable Postal Standards at [canadapost.ca/postalstandards](http://canadapost.ca/postalstandards).

\*\*Canada Post sites that have new automated equipment are identified in the "Induction Locations and Cut-off Times" document posted at [canadapost.ca/mailpreparation](http://canadapost.ca/mailpreparation).

The dimensions of the Postage Zone, Address Zone and Quiet Zone remain fixed for all sizes. No background print (no graphics, no dark colours) is permitted inside the Quiet Zone (shaded area). Canada Post's cancellation mark may cover the print within the cancellation area (100 mm wide by 40 mm high in the upper right corner). **If using a meter impression, use of graphics and dark colours is not permitted in the Postage Zone.** For complete requirements, visit the Machineable Postal Standards at [canadapost.ca/postalstandards](http://canadapost.ca/postalstandards).

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Machineable Standard/Short and Long (S/L) Sizing Template - **Cards** (back)  
**Addressed Admail™** and **Incentive Lettermail™**  
For Mailings Deposited at Sites that have New Automated Equipment\*



From anywhere... to anyone

— = Minimum size  
— = Maximum size

Maximum 235 mm (9.2 in)

**Maximize your advertising space on the back**

Minimum 140 mm (5.6 in)

Maximum 120 mm (4.7 in)

**Maximize your advertising space on the back**

Minimum 90 mm (3.6 in)

**Quiet Zone** Leave blank for machine coding by Canada Post  
140 mm (5.6 in) x 15 mm (0.59 in)

15 mm  
(0.59 in)

Align  
mail  
item  
here

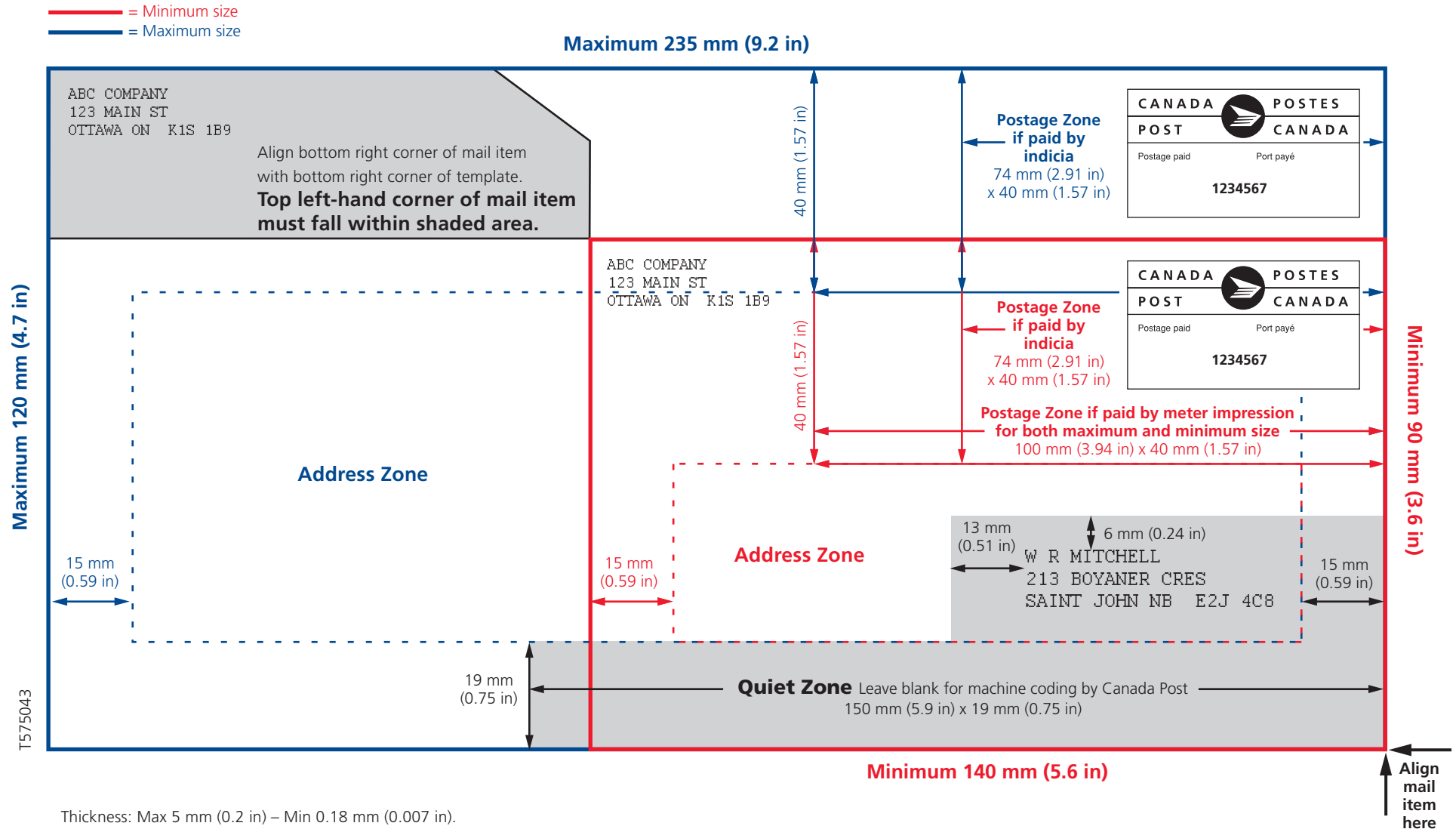
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No background print (no graphics, no dark colours) is permitted inside the Quiet Zone (shaded area). Your creative graphics may only appear outside the shaded area. The dimensions of the Quiet Zone remain fixed for all sizes. For complete requirements, visit the Machineable Postal Standards at [canadapost.ca/postalstandards](http://canadapost.ca/postalstandards).  
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# Machineable Standard/Short and Long (S/L) Cards\* Sizing Template

## Addressed Admail™ and Incentive Lettermail™ For Mailings Deposited at all Automated Sites



From anywhere... to anyone



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