

**Addressed Admail™, Publications Mail™ and Incentive Lettermail™
Envelopes and Self-Mailers**

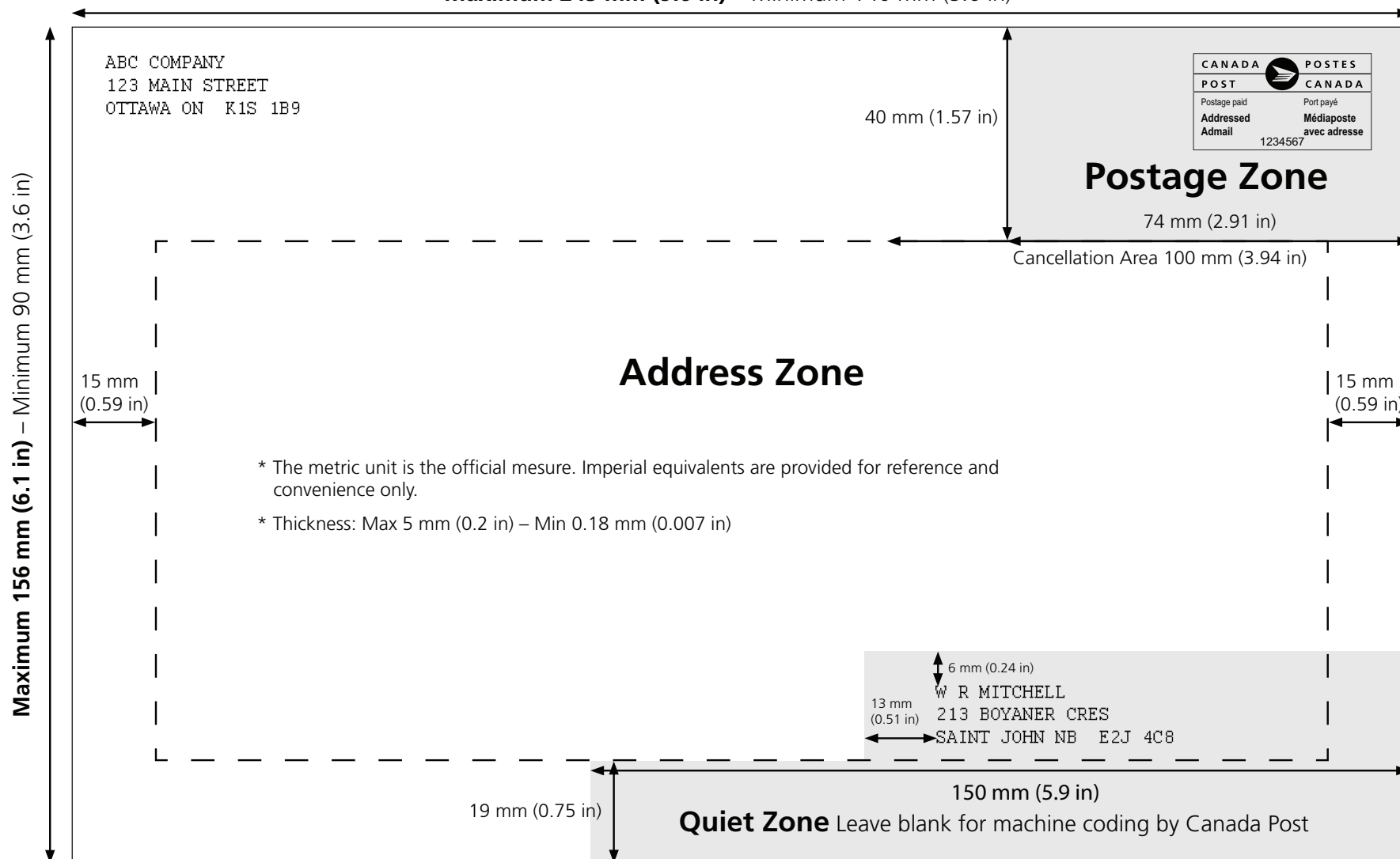


From anywhere... to anyone

Posted January 17, 2011

Effective January 17, 2011

Maximum 245 mm (9.6 in) – Minimum 140 mm (5.6 in)



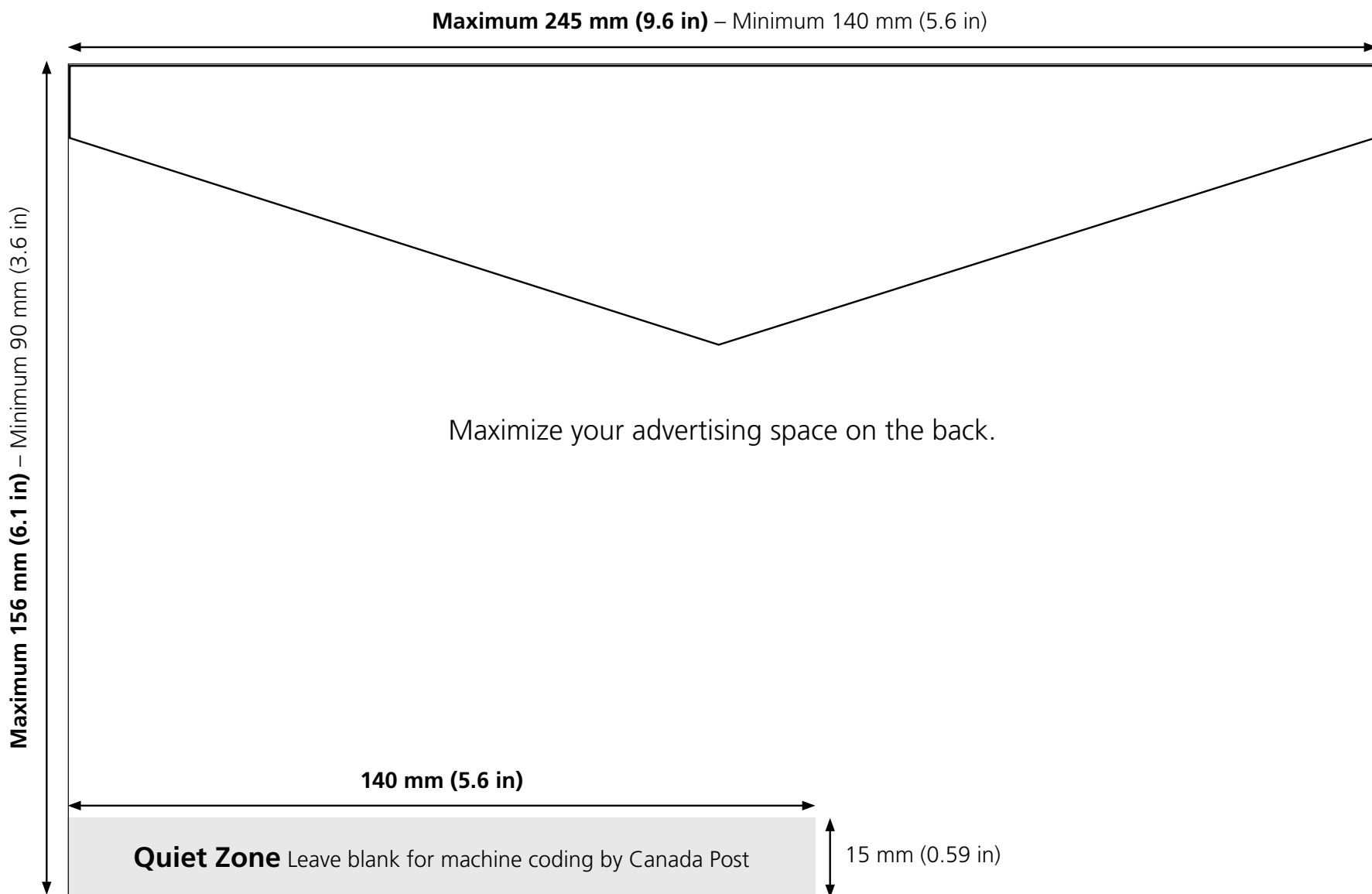
- * The metric unit is the official measure. Imperial equivalents are provided for reference and convenience only.
- * Thickness: Max 5 mm (0.2 in) – Min 0.18 mm (0.007 in)

No background print (no graphics, no colours) is permitted inside the Quiet Zones. Your creative graphics may only appear outside the shaded area.

Note: The dimensions of the Postage Zone, Address Zone, and Quiet Zones remain fixed for all sizes.

Canada Post's cancellation mark may cover the print within the cancellation area (100 mm wide by 40 mm high in the upper right corner). Use of graphics and colours is permitted in the Postage zone on Addressed Admail and Publications Mail items as long as the indicia can be clearly read by a Canada Post employee. Exception: If using a meter impression, keep the Postage Zone clear of graphics or colours.

Front



No background print (no graphics, no colours) is permitted inside the Quiet Zones. Your creative graphics may only appear outside the shaded area. For complete information on Machineable Mail Postal Standards, visit www.canadapost.ca/postalstandards or contact a Canada Post Commercial Service Network Representative at 1.866.757.5480.

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