

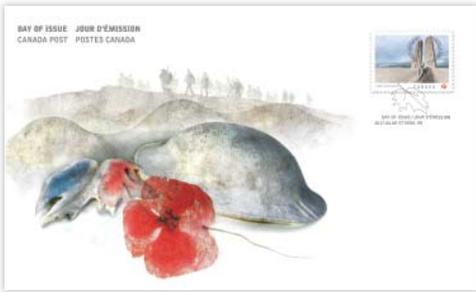
BATTLE OF VIMY RIDGE

Issue date: April 8, 2017

Available for pre-order from March 23, 2017



\$1⁸⁵
**First day of issue
 special envelope**
 414037131



\$8⁵⁰
Booklet of 10 stamps
 414037111

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Issued 100 years after Canada's courageous soldiers launched an assault on a daunting escarpment held by the Germans near the French town of Vimy, these stamps recognize the service and sacrifice of the Canadian Corps in the Battle of Vimy Ridge.

The four-day battle, which began at 5:30 am on April 9, 1917, is considered by many to be a defining moment in Canadian history. Fighting together for the first time, Canada's four divisions waged a carefully planned and fearlessly executed uphill battle. The capture of the heavily fortified, seven-kilometre-long ridge won the Canadians international respect and helped define Canada as a strong, independent nation. It also cost the young country dearly, with nearly 3,600 killed and more than 7,000 wounded.

To recognize this important battle in Canada and France, this issue includes two stamps – one designed

by each country. Together on joint souvenir sheets, the two designs are linked by different portrayals of the Canadian National Vimy Memorial.

Meeting the challenge of "telling the whole story on such a small scale," Canadian stamp designer Susan Scott combined the monument's awe-inspiring twin pillars, which symbolize the two nations, with a reminder of the tragic, human toll – the solemn list of 11,285 Canadians who died in France during the First World War and had no known grave.

The French stamp focuses on one of the most poignant statues at the site, a cloaked woman. Representing a country in mourning, "Canada Bereft" gazes down at a symbolic tomb at her feet and overlooks the French countryside where Canadians fought for peace and sacrificed for freedom.

CANADA-FRANCE JOINT ISSUE

Issue date: April 8, 2017

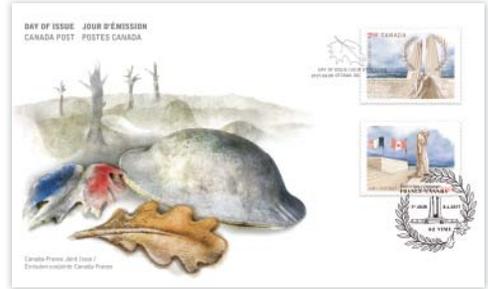
Available for pre-order from March 23, 2017

\$5⁵⁰

Joint first day of issue special envelope
342136



The stamp designed in France, featuring the “Canada Bereft” statue of the Canadian National Vimy Memorial, is only available as part of the joint souvenir sheets and joint first day of issue special envelope.



The size of the monument and its masterfully carved statues are impressive, but I find the most moving part is the thousands of names inscribed into the limestone. Susan Scott, Canadian stamp designer



\$5
Joint souvenir sheet (Canada)
404037145



\$3⁵⁰
Joint souvenir sheet (France)
342137

Product	Denomination	Size	Quantity	Printing process
Booklet of 10 stamps	Permanent™ (domestic rate)	33 mm x 24 mm	200,000	Lithography in 6 colours and 1 matte varnish
Souvenir sheet of 2 stamps † (Canada)	2 x \$2.50 (international rate)	130 mm x 85 mm	130,000	Lithography in 5 colours and 1 engraving
Souvenir sheet of 2 stamps † (France)	1 x €0.85 and €1.30 (euro currency)	130 mm x 85 mm	100,000	
Official First Day Cover	Permanent™ (domestic rate)	190 mm x 112 mm	10,000	Cancellation site: Ottawa ON
Joint Official First Day Cover	1 x \$2.50 and 1 x €1,30	190 mm x 112 mm	8,000	Cancellation sites: Ottawa ON and Vimy, France

Design: Susan Scott, Sarah Bougault | **Illustration:** Susan Scott, Sarah Bougault | **Photos:** Chris Howes, Wild Places Photography (Alamy) | **Printing:** Colour Innovations, Phil@poste | **†Gum Type:** PVA

Included in *Stamps of Canada* April-June 2017 collector's pack: joint souvenir sheet (404037145), die-cut single from booklet. Included in *Stamps of Canada* – OFDCs April-June 2017 and the OFDC Collection 2017: OFDC combination (342136).

WE WILL REMEMBER THEM

May their courage and sacrifice never be forgotten



Available
for pre-order
from
March 23

\$79⁹⁵

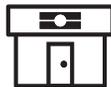
342139

14.5 in. x 19.5 in. / 368.3 mm x 495.3 mm



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