First joint issue with India Post
DEAR COLLECTORS
Let summer linger

Fall may be just around the corner, but our next two issues keep the bright and breezy spirit of summer going strong. The first celebrates Diwali – the Festival of Lights – an important annual event for many Hindus, Sikhs, Buddhists and Jains all over the world. Brilliant firework displays, the lighting of small clay lamps in people’s homes and vibrant, geometric floor patterns created from rice, paint, sand or flower petals bring promise of happiness and good fortune.

Later in the month, we let loose some colourful cats on our latest semi-postal stamps in support of the Canada Post Community Foundation. These purrfectly friendly felines may be spending the last hot days of summer lounging around – but it’s all for a good cause. The extra $1 you pay for a booklet of 10 stamps goes directly to the Foundation, which funds early literacy programs, youth crisis lines, camps for children living with serious illnesses and more initiatives.

Here’s to a bright, warm-and-fuzzy end to summer.

PS. Look out for six more self-serve stamp kiosks coming soon to Vancouver (Vancouver Bentall Centre at 595 Burrard, the West Georgia Post Office at 710 Granville), Toronto (the Toronto Dominion Post Office at 77 King Street West, Shopper’s Drug Mart at 465 Yonge, an additional location at 279 Yonge) and Montréal (Pharmaprix at 901 Sainte-Catherine).

NOTICE
A first day of issue special envelope is a common term that refers to an Official First Day Cover (OFDC).

Items may not be exactly as shown.

Stamp printing specifications
- Perforations are all 13+ or simulated perforation.
- Tagging is on four sides, unless otherwise indicated.
- Paper is Tullis Russell, unless otherwise indicated.
- Gum type is pressure sensitive, unless otherwise indicated.
4 Diwali: First joint issue with India Post
The celebration of Diwali is the theme for our first joint issue with India Post.

6 Canada Post Community Foundation
Here’s hoping the colourful cats on our fundraising stamps for the Canada Post Community Foundation make customers “paws” to think about all the good their donations bring.

11 Royal Canadian Mint Coins
A variety of collectible coins for all occasions.

EVENTS

September 29-30
VANPEX 2017
Jubilee United Church
7551 Gray Avenue
Burnaby, British Columbia

September 30
COPEX 2017
Salvation Army Citadel
59 Ballantine Street
Cobourg, Ontario

October 14-15
CANPEX 2017
Hellenic Community Centre
133 Southdale Road West
London, Ontario

November 3-4
International stamp show of Laval / PHILA LAVAL
Place des Aînés de Laval
435 Curé-Labelle Boulevard
Chomedey, Laval, Quebec

November 24-25
EXUP 43 – International stamp show of Montréal
Maison du Citoyen
7501 François-Perreault Street
Montréal, Quebec

November 25
STAM PFUN Annual Stamp Show
Royal Canadian Legion
316 Marsland Drive
Waterloo, Ontario
This year, the 15th day of Kartika in the Hindu calendar falls on October 19 to mark the beginning of Diwali, the Festival of Lights, which is celebrated by Hindus, Sikhs, Buddhists and Jains throughout Canada and around the world. For the occasion, Canada Post and India Post released their first joint issue one month before the festival.

The Canadian special commemorative stamp, which can be reprinted based on demand, was designed by Doreen Colonello at Entro Communications. It is part of our second issue this year on multicultural events.

Illumination is believed to ward off evil and attract happiness and good fortune. In keeping with these beliefs, annual Diwali traditions include fireworks and the lighting of rows of small clay lamps - much like the ones depicted on the stamps. Colourful geometric rangoli patterns are created using such things as rice, paint, sand or flower petals. Also, special sweets are enjoyed and gifts exchanged.
See what's new in-store for you.

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<thead>
<tr>
<th>Product</th>
<th>Denomination</th>
<th>Size</th>
<th>Quantity</th>
<th>Printing process</th>
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<tr>
<td>Booklet of 10 stamps</td>
<td>2 x Permanent™ (domestic)</td>
<td>30 mm x 36 mm</td>
<td>300,000</td>
<td>5 colours + varnish</td>
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<tr>
<td>Official First Day Cover</td>
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<td>190 mm x 112 mm</td>
<td>12,000</td>
<td>Cancellation site: Toronto ON</td>
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<tr>
<td>Souvenir sheet (Canada)</td>
<td>1 x $2.50 (international)</td>
<td>75 mm x 100 mm</td>
<td>75,000</td>
<td>5 colours + varnish</td>
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<tr>
<td>Joint souvenir sheet Official First Day Cover</td>
<td>1 x $2.50 (international)</td>
<td>190 mm x 112 mm</td>
<td>8,000</td>
<td>Cancellation sites: Toronto ON and India</td>
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<tr>
<td>Souvenir sheet (India)</td>
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<td>137 mm x 84 mm</td>
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</table>

* Available through Canada Post.

$2.70
Official First Day Cover
414063131

$3
Souvenir sheet (Canada)
404063145

$4
Joint souvenir sheet Official First Day Cover
342159

$0.60
Souvenir sheet (India)
342168*

*Online and mail orders only
In an exclusive interview, Details had an opportunity to speak with one of the fascinating felines that grace our 2017 Foundation stamps.

**Details:** Artist and designer Andrew Lewis says he chose cats for the Canada Post Community Foundation stamps because they’re cheeky, inquisitive and independent, though they will always love you and be there when you need them the most. They also nurture their young to be self-reliant, confident and curious. Do you agree?

**Cat:** Absolutely. I think we’re a terrific symbol for the Foundation. We are curious, we are independent and we want human kids to have those qualities. We’re all about jumps and leaps and climbing high. The Foundation wants kids to climb as high as they can. The Foundation does great things. Ditto for us cats.

**Details:** What would some of those great things be?

**Cat:** Let’s say you put an important piece of paper down on the table. We will work hard to get all four paws on that paper. It’s not going to get away. We are nature’s paperweight. And then there are the countless hours we spend knocking things off countertops to ensure gravity is still working. We get it done. The struggle is real.

**Details:** What else would you like our readers to know?

**Cat:** That the stamps are amazingly handsome. Andrew did himself and us proud. I would also tell them that the extra $1 for each booklet of stamps makes a huge difference in the lives of children and youth. Over the years, thanks to customers and collectors, $6 million has gone straight into deserving initiatives. Belly rubs all around, folks, for a job well done.
The Foundation funds local and national non-profit groups that bring positive change to Canadian children and youth.

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<tr>
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<tr>
<td>(pink)</td>
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The set comes in an attractive keepsake box with a metal commemorative plaque.

$88.95
Official First Day Cover Collection 2016
342122

While quantities last.

Ready to place an order? Our convenient online store is always open.

Visit your local post office. There are many convenient locations to choose from. You can easily find one nearby.

Can’t find it in-store? Order at the counter or canadapost.ca, and we’ll ship it to you – it’s that easy.
## STILL AVAILABLE

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<td>F1 – Gilles Villeneuve framed print – Reprint</td>
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Mintage: 10,000 coins worldwide
24497 □ No GST/HST

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244762 □

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244741 □
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Mintage: 10,000 coins
244816 □ No GST/HST

$109.95
2016 $20 Pure Silver Coin – DC Comics™ Originals: Wonder Woman™
Mintage: 10,000 coins worldwide
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$109.95
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Mintage: 10,000 coins worldwide
244817 □ No GST/HST

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244745

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Quantity
When expressing the desired quantity, state the number in configurations of stamps required. For example, if you’re ordering three upper left corner blocks, write 3 (not 12).

GST or HST
Add 5% GST or 13% HST (Ont.), 15% HST (N.S., N.L. and N.B.) or 14% HST (P.E.I.).

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Beginning January 30, 2017, the Philatelic Customer Service has new hours, 8 am to 8 pm (ET) on weekdays, and it is closed on weekends.

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OTTAWA ON K1A 0B1 CANADA

Completed order form
Mail to
PHILATELIC CUSTOMER SERVICE
PO BOX 90022
CANADA POST PLACE
2701 RIVERSIDE DRIVE
OTTAWA ON K1V 1J8 CANADA

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**Total order**

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