

From anywhere... to anyone

## HOUSEHOLDER DATA TECHNICAL SPECIFICATIONS

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## INTRODUCTION

Householder Data provides users with the number of apartments, businesses, farms and houses served by Canada Post Corporation's various delivery modes, anywhere in Canada.

By using this data, mailers may determine their volume and distribution requirements for Unaddressed Admail mailings for Urban and Rural delivery installations.

## GENERAL SPECIFICATIONS

## Media

The Householder Data is provided in ASCII character set, with the volume image in ISO 9660 format (standard for CD-ROM).

The Householder Data can also be downloaded from the Canada Post FTP site (ASCII character set).

## FILE DESCRIPTION

The Householder Data Product contains one file. This file provides Consumers' Choice counts and Total Points of Call counts for all urban and rural delivery installations in Canada.

## FILE SPECIFICATIONS

## Householder File

| Logical record length: | 176 characters |
| ---: | :--- |
| CD-ROM Record format: | Terminated with CRLF |
| CD-ROM File name: | HOUSE.TXT |

## TECHNICAL SPECIFICATIONS

## Householder File

All fields are alpha-numeric, and the sort order and record types are displayed below.

## Sort Order

Province Code
Postal Delivery Area Name
Delivery Installation Name
Record Type Code
Delivery Mode
Note: Only record types 2 and 4 contain Delivery Mode information. Record types 1 and 3 are delivery installation addresses for record types 2 and 4.

| Record Types |  |  |
| :--- | :--- | :--- |
| Blank |  |  |
| 1 | - | Header Record (first record on file) |
| 2 | - | Urban Delivery Installation Address Record |
| 3 | - | Urban Delivery Mode Record |
| 4 | - | Rural Delivery Installation Address Record |

## RECORDS DESCRIPTIONS

## Header Record

This record contains the effective date and the expiry date for the information contained on the file.

| Description | Starting Position | Length |
| :--- | :---: | :---: |
| Filler | 1 | 100 |
| Effective Date of Restructure Implementation | 101 | 8 |
| Expiry Date | 109 | 8 |
| Filler | 117 | 60 |

Note: Refer to "Valid for Mailing Date Schedule" provided annually.

## Delivery Installation Address Record

(Record types 1 and 3)
The following records contain the street addresses for all urban installations and any rural installations for which this information is relevant.

| Description | Starting Position | Length |
| :--- | :---: | :---: |
| Province Code | 1 | 2 |
| Postal Delivery Area Name | 3 | 30 |
| Delivery Installation Area Name | 33 | 30 |
| Delivery Installation Type Description | 63 | 5 |
| Delivery Installation Qualifier Name | 68 | 15 |
| Record Type Code | 83 | 1 |
| Filler | 84 | 21 |
| Delivery Installation Postal Code | 105 | 6 |
| Street Address Number | 111 | 6 |
| Street Address Number Suffix Code | 117 | 1 |
| Street Name | 118 | 30 |
| Street Type Code | 148 | 6 |
| Street Direction Code | 154 | 2 |
| Suite Number | 156 | 6 |
| Delivery Installation Telephone Number | 162 | 10 |
| Filler | 172 | 5 |

## Delivery Mode Record (Record types 2 and 4)

The following records contain the number of houses, apartments, farms and businesses for both Consumers' Choice and Total Points of Call served by the delivery mode.

| Description | Starting Position | Length |
| :--- | :---: | :---: |
| Province Code | 1 | 2 |
| Postal Delivery Area Name | 3 | 30 |
| Delivery Installation Area Name | 33 | 30 |
| Delivery Installation Type Description | 63 | 5 |
| Delivery Installation Qualifier Name | 68 | 15 |
| Record Type Code | 83 | 1 |
| Delivery Mode Type | 84 | 2 |
| Delivery Mode Identifier | 86 | 4 |
| Delivery Installation Abbreviated Name | 90 | 15 |
| Delivery Installation Postal Code | 105 | 6 |
| FSA Code | 111 | 3 |
| Apartment Consumers' Choice Count | 114 | 7 |
| Business Consumers' Choice Count | 121 | 7 |
| Farm Consumers' Choice Count | 128 | 7 |
| House Consumers' Choice Count | 135 | 7 |
| Split FSA Indicator | 142 | 1 |
| Split Delivery Mode Indicator | 143 | 1 |
| Apartment Total Points of Call Count | 144 | 7 |
| Business Total Points of Call Count | 151 | 7 |
| Farm Total Points of Call Count | 158 | 7 |
| House Total Points of Call Count | 165 | 7 |
| Demand Route Indicator | 172 | 2 |
| Filler | 174 | 3 |

## DATA DICTIONARY - ELEMENT DESCRIPTIONS

Following is a listing of all record elements for all record types within the Record Descriptions. Each element will include a brief definition and valid codes where applicable.

## Elements

| Apartment Consumers' <br> Choice Count | The number of apartments served by a delivery mode where consumers <br> wish to receive unaddressed admail. |
| :--- | :--- |
| Apartment Total Points of <br> Call Count | The number of apartments served by a delivery mode. |
| Business Consumers' Choice <br> Count | The number of business customers served by a delivery mode where <br> consumers wish to receive unaddressed mail. |
| Business Total Points of Call <br> Count | The number of business customers served by a delivery mode. |
| Delivery Installation <br> Abbreviated Name | An abbreviated name of a postal facility that provides delivery services. |
| Delivery Installation Area <br> Name | The name of a village, town, municipality, city or metropolitan area <br> which forms part of a delivery installation name. |
| Delivery Installation Name | The name of a postal facility which provides delivery services, composed <br> of: delivery installation area name, delivery installation type description, <br> and delivery installation qualifier name. |
| Delivery Installation Postal | The Postal Code identifies a specific delivery installation. |
| Code | The area code and telephone number of the delivery installation. |
| Delivery Installation |  |
| Qualifier Name | When more than one delivery installation serves an area described by the <br> delivery installation area name, the qualifier name identifies the portion <br> of the area served by the installation. |
| Delivery Installation |  |
| Telephone Number | That |


| Delivery Installation Type Description | The category of delivery installation. The valid values are: |
| :---: | :---: |
| Delivery Mode | The urban or rural mode of delivery comprising a Delivery Mode Type and a Delivery Mode Identifier. |
| Delivery Mode Identifier | The second part of the delivery mode, uniquely identifying each occurrence of the Delivery Mode Type within the delivery installation. |
| Delivery Mode Type | The first part of the Delivery Mode, identifying the type of delivery service. |
| Demand Route Indicator | Indicates the demand classification of the route, i.e. whether the route is a high demand route. Valid values for this field are: <br> null $=\quad$ Normal Route <br> HD $=$ High Demand Route |
| Effective Date of Restructure Implementation | The date, in YYYYMMDD format, on which the counts listed for delivery modes become effective. |
| Expiry Date | The date, in YYYYMMDD format, on which the counts listed for delivery modes become obsolete. |
| Farm Consumers' Choice Count | The number of farms served by a delivery mode where consumers wish to receive unaddressed mail. |


| Farm Total Points of Call Count | The number of farms served by a delivery mode. |
| :---: | :---: |
| FSA Code | The FSA comprises the first three characters of a Postal Code. This field is blank for rural postal codes. |
| House Consumers' Choice Count | The number of houses served by a delivery mode where consumers wish to receive unaddressed mail. |
| House Total Points of Call Count | The number of houses served by a delivery mode. |
| Postal Delivery Area Name | The name of a village, town, city or metropolitan area which is served by a postal delivery installation. |
| Province Code | An alphabetic code listing the province or territory's position geographically. The valid values are: |
| Record Type Code | A code distinguishing installation address records from delivery mode (count) records in both urban and rural situations. |


| Split Delivery Mode |
| :--- | :--- |
| Indicator |$\quad$| An indication that counts for the delivery mode are not completely found |
| :--- |
| on the current detail record. Possible values: |
|  |
|  |
|  |
| Blank - the delivery mode occurs only in this FSA. |
| * - the delivery mode occurs in another FSA Code. |


| Street Type Code * | The official description used to identify the type of artery or roadway. The valid values are space, or: |  |
| :---: | :---: | :---: |
|  |  |  |
|  | Abbey | ABBEY |
|  | Acres | ACRES |
|  | Allee | ALLÉE |
|  | Alley | ALLEY |
|  | Autoroute | AUT |
|  | Avenue (English) | AVE |
|  | Avenue (French) | AV |
|  | Bay | BAY |
|  | Beach | BEACH |
|  | Bend | BEND |
|  | Boulevard (English) | BLVD |
|  | Boulevard (French) | BOUL |
|  | By-Pass | BYPASS |
|  | Byway | BYWAY |
|  | Campus | CAMPUS |
|  | Cape | CAPE |
|  | Carré | CAR |
|  | Carrefour | CARREF |
|  | Centre (English) | CTR |
|  | Centre (French) | C |
|  | Cercle | CERCLE |
|  | Chase | CHASE |
|  | Chemin | CH |
|  | Circle | CIR |
|  | Circuit | CIRCT |
|  | Close | CLOSE |
|  | Common | COMMON |
|  | Concession | CONC |
|  | Corners | CRNRS |
|  | Côte | CÔTE |
|  | Cour | COUR |
|  | Cours | COURS |
|  | Court | CRT |
|  | Cove | COVE |
|  | Crescent | CRES |
|  | Croissant | CROIS |
|  | Crossing | CROSS |
|  | Cul-de-sac | CDS |
|  | Dale | DALE |
|  | Dell | DELL |
|  | Diversion | DIVERS |
|  | Downs | DOWNS |
|  | Drive | DR |
|  | Échangeur | ÉCH |
|  | End | END |
|  | Esplanade | ESPL |
|  | Estates | ESTATE |




|  | Wynd |
| :--- | :--- |
| Suite Number* WYND |  |
|  | The number or alphabetic code qualifier of a street number of a delivery <br> installation address. |

## Removing Demand Route Indicator

In order to return the file to its form prior to introduction of "Demand Route Indicator" the values within this field ("HD") must be replaced with two space characters. This can be accomplished via any basic text editor with support for replace.

* For more information on addressing, call 1800 363-3459 to obtain a free copy of the Canadian Addressing Guide or visit our web site at www.canadapost.ca

