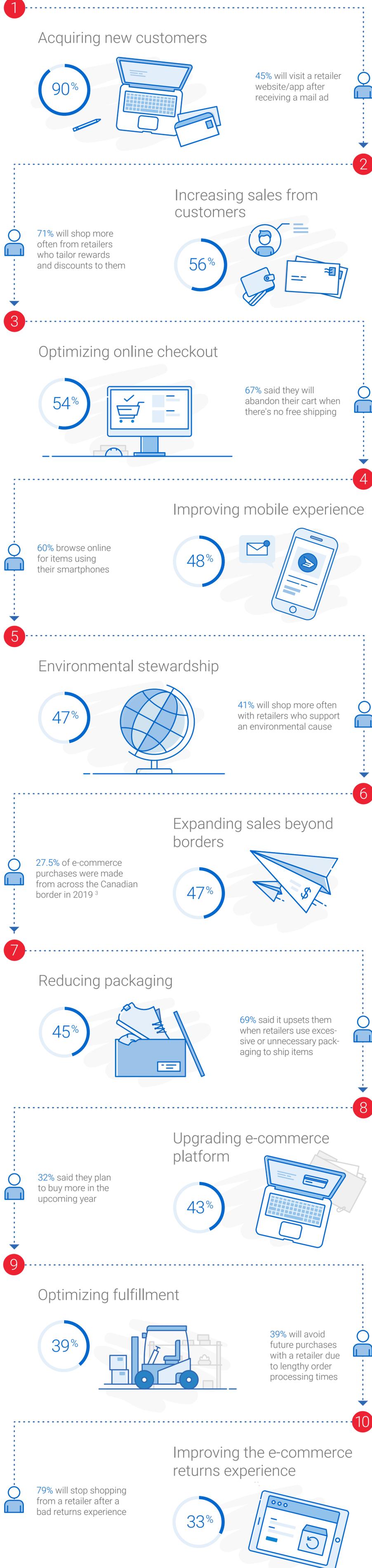


The top 10 priorities among Canada's fastest growing e-commerce retailers

In 2019, we asked the fastest growing e-commerce retailers what their priorities were for the year to come. These priorities are part of maximizing your e-commerce strategy – and have become even more important in today's landscape.

From insights gleaned from 1,556 Canadian online merchants ¹ and 5,000 e-shoppers in 2019. ²

E-shopper behaviours and preferences to keep in mind



Visit CanadaPost.ca/Canadianmerchants to download our e-book, *5 insights from Canada's fastest growing retailers: How to go from good to great.*

Proven solutions



Marketing

Find ways to reach new Canadian customers or connect with existing ones.



E-commerce

Explore ways to offer online shoppers a better shopping, receiving and returns experience.



Shipping

Find reliable and cost-effective shipping services in Canada and internationally.

Sources

¹ Canada Post, 2019 eMerchant Study, 19-201, August 2019

² 2019 Canadian Online Shopper Study, CPC 19-201, April 2019

³ Statista/ecommercedb.com. Digital Market Outlook – eCommerce, Canada, January 2020

