

Canada Complete™: Business SOHO

This mailing list from Canada Post allows you to target Canadian businesses operating from a residential address. With over 100,000 records, reach small and home offices with Canada's most current and accurate business file. It accurately targets businesses operating from a residential address, allowing you to target your offer accordingly to meet the needs of a home office.

General Details

Type	General, Business
List universe	135,604
Minimum order	5,000
Base cost / thousand	\$32.50
List updated	Monthly

Complimentary Services

Address Accuracy, including Statement of Accuracy	✓
National Change of Address (NCOA)	✓
Secure File Transfer	✓

Selects	Costs
Business names	\$40.00/M
Geography	\$10.00/M
Telephone numbers	N/A
Building Type	\$20.00/M
Business mail volume	\$60.00/M

Business	Costs
Contact names	\$20.00/M
Titles	\$10.00/M
SIC codes	\$10.00/M
NAICS codes	\$20.00/M
Employee size	\$20.00/M
Sales revenue	\$20.00/M
Payment index score	\$80.00/M
Credit information score	\$80.00/M

Additional services	Costs
Suppression of customer lists	\$10.00/M
Key coding	\$5.00/M
File split	\$50.00/M
Re-use (<100,000 records)	Costs
Base cost	\$22.50/M
Select(s) cost	50% off
Re-use (>100,000 records)	Costs
Base cost	Waived
Select(s) cost	50% off

National SIC Code	Counts
SIC 01 - 09	3,275
SIC 10 - 14	411
SIC 15 - 17	20,299
SIC 20 - 39	2,771
SIC 40 - 49	3,933
SIC 50 - 51	5,919
SIC 52 - 59	7,911
SIC 60 - 67	5,229
SIC 70 - 79	15,975
SIC 80 - 89	13,607
SIC 91 - 97	141
SIC 99	356

Provincial Breakdown

AB	13,042	ON	46,113
BC	24,476	PEI	519
MB	3,485	QC	37,137
NB	3,721	SK	2,713
NL	1,055	NT	142
NS	3,094	YK	107

List Terms

- » For one-time use only
- » Cancellation fee: \$500.00/F
- » List valid for 90 days
- » List orders greater than 100,000 records are eligible for additional savings
- » Full terms and conditions are set out in the List Rental Agreement

For information on additional selects, please call 1-877-281-4137