

# Tracked Packet™ – USA and International



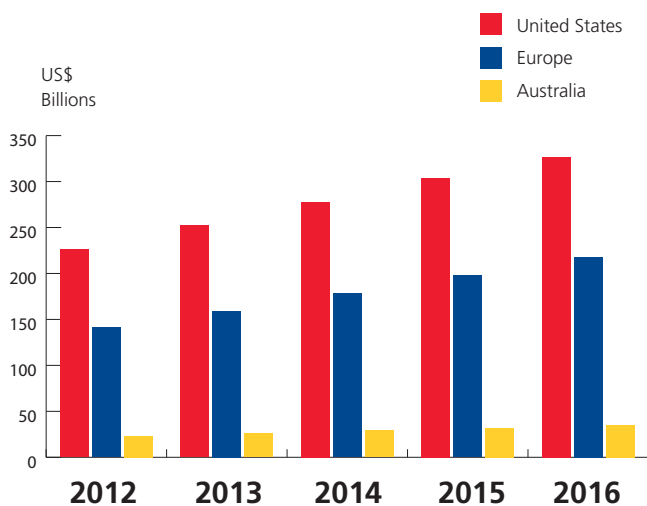
## Delivering peace of mind. Track your small shipments around the world!

Canada Post's Tracked Packet service is reliable, affordable and trackable — from order creation through international delivery.

### When Global Opportunity Knocks...

eCommerce is growing at an astonishing rate. Recent research shows double-digit annual growth in global eCommerce\*. This represents an unprecedented opportunity. There is a growing demand from your global customers for reliable and trackable delivery options for small and lightweight items.

### Online Retail Sales Forecasts



For this graph the Euros have been converted to US\$

### Tracked Packet is the Answer

Canada Post's Tracked Packet service, including Tracked Packet – USA and Tracked Packet – International, gives you the opportunity to ship small items economically, conveniently, and with visibility — including delivery confirmation.

### Affordable

- The most economical way to benefit from tracking and coverage
- No brokerage fees or added surcharges for benefits such as residential delivery, extended area coverage or address correction

### Trackable

- You and your customers can easily track where a package is at any time
- Reduce inquiries to your call centre and improve customer satisfaction
- Tracking updates available through canadapost.ca or email notification

### Simple

- Tracked Packet shipping labels are easy to generate and use — one form does it all
- Available through existing shipping systems
- Simplified no zone pricing (USA) — know your costs upfront regardless of destination

[canadapost.ca/trackedpacket](http://canadapost.ca/trackedpacket)



From anywhere... to anyone

# Tracked Packet™ – USA and International

## The Canada Post Advantage

### Unmatched Convenience

- More parcel drop off points than any other shipper in Canada
- Canada Post offers delivery to and pick-up from nearly 6,500 postal outlets nationwide

90% of Canadians are located within 5 km of a post office.

### Unparalleled Reach

- Delivery to addresses and PO boxes in 21 countries including the USA
- Seamless tracking and delivery of items ensured by collaboration with foreign postal administrations

In 2011, Canada Post shipped more than 10 million items to other countries.

### Flexibility

- The ability to offer your customers more delivery options is a competitive advantage
- Enhance the overall shopping experience of your customers

Tracked Packet is the most affordable way to take advantage of tracking capabilities and coverage against loss or damage (up to \$100).

## Tracked Packet Service Information

### Delivery standards between major centres

**Tracked Packet – USA:** 4 to 7 business days

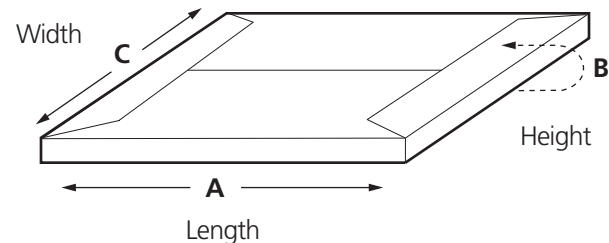
**Tracked Packet – International:** 6 to 10 business days

### Service availability

Australia, Belgium, Croatia, Denmark, Estonia, Finland, France, Germany, Ireland, Latvia, Luxembourg, Malaysia, Malta, Netherlands, New Zealand, Singapore, Spain, Sweden, Switzerland, United Kingdom, and the USA.

### Small Packet specifications (USA and International)

Your USA and international small packet items must meet our size and weight specifications. Details for your destination available at [canadapost.ca](http://canadapost.ca).



**Length:** Longest side of your item

**Width:** Depth of your item

**Height:** Thickness of your item

	Length	Width	Height	Weight
<b>Minimum</b>	14 cm	9 cm	1 mm	-
<b>Maximum</b>	Length = 60 cm			1 kg USA
	Length + Width + Height = 90 cm			2 kg Int'l

\* Source: Forrester Research, U.S., Europe and Asia eCommerce Forecast 2011-2016. Tracked Packet™ is a trademark of Canada Post Corporation

Printed in Canada.

Contact your Canada Post sales representative to learn more.

[canadapost.ca/trackedpacket](http://canadapost.ca/trackedpacket)



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